

62.37



Perkie Azalea Kämpferi is Excellent for Woodland Border
and Garden Planting

NEW VISTAS

in Garden Beauty with

Perkie Plants

TRADE MARK
REG U. S. PAT. OFF.

**HAVE HUNDREDS OF NOTABLY CARE-FREE
PLANTS AT UNUSUALLY LOW COST!**

Last spring for the first time, flower lovers were offered Perkie Plants from Ivy Hill Forest . . . two-year old Perkie Plants *in quantity*—at a price you would ordinarily pay for one large plant. Customers from many states ordered and reordered, as they saw in Perkie Plants unusual values.

Since last spring Ivy Hill Forest received hundreds of orders and dozens of complimentary letters from Perkie Plant purchasers all over the country.

Read the following pages and see how you too can have dozens or thousands of Perkie Plants by mail or by Perkie Wagon.

Copyright 1956 Ivy Hill Forest



A beautiful colony of Hybrid Rhododendrons

Perkie Favorites!

For Garden Borders; Foundation Plantings;
Naturalizing Woodlands; Trails, Lake, and
Farm Pond Plantings.

Imagine . . . starting off with an investment of a dozen or more two-year old Perkie Plants costing only fifty cents each and having them increase in value to \$5 and \$10 each, or more, in a few short years. Only nature can increase value and beauty so bountifully. Besides, the joy and satisfaction of watching Perkie Plants grow with each passing season is perhaps the best reward. Children and Perkie Plants can grow up together!

For Striking Beauty

A2—KAEMPFERI AZALEAS. (Carmen) A distinct group of azaleas brought to the attention of the horticultural world as early as 1712. They are widely distributed in the mountains of Japan, where they grow in thickets, grassy areas, and on the edges of woodlands. One of the most beautiful in this group is CARMEN. $\frac{1}{2}$ dozen \$3.75; 1 dozen \$6.45, postpaid.

Exquisite shades of yellow and orange

A11—AZALEA MOLLIS (Hybrid). Some of our most valuable azalea varieties have been obtained by crossing the Chinese Mollis azaleas with other species and our native types. These range in color through exquisite shades of yellow, orange, lemon, salmon and terra-cotta. They do well in full sun. Unlike other azaleas, they do not need acid soil, but do not use lime. Excellent in the shrub border. $\frac{1}{2}$ dozen \$3.75; 1 dozen \$6.45, postpaid.

For Woodlands and Shady Borders

A27—ROYAL AZALEA (Schlippenbachii). Native of Korea and Manchuria. Impatient to parade its delicate pink blossoms, it is one of the first to burst into color each May. Its large flowers are among the most striking in the entire azalea family. Fragrant. An ideal shrub for woodlands, or for a Perkie accent in border plantings. **1/2 dozen \$3.75; 1 dozen \$6.45, postpaid.**

Virtually Care-free

R54—RHODODENDRON (Hybrid). The brilliant bloom of the Himalayan rhododendron and the robust strength of American stock have been blended with consummate patience and skill to produce these superb hybrids. Their qualities partake of the great beauty of the Asiatic types, plus the hardiness of the American rhododendrons. They are somewhat less particular as to shade and soil conditions. **1/2 dozen \$3.75; 1 dozen \$6.45, postpaid.**

Cascade of Blossoms

P75—PIERIS JAPONICA (Japanese andromeda). The profuse bloom and handsome foliage of this hardy ambassador from Japan have made it one of the most frequently selected broad-leaved evergreens. Breath-taking in late March, April or May, when nodding carillons of bell-shaped white flowers sway in narrow clusters along its upright branches. Glossy foliage changes to a bronze hue as winter comes. **1/2 dozen \$3.75; 1 dozen \$6.45, postpaid.**

Blends Other Plants Gracefully

L79—LEUCOTHOE Catesbaei. The perfect plant for blending azaleas and rhododendrons into a setting. This arching evergreen is lovely all year round. Fragrant white bell flowers tip its slender branches at the beginning of the season. In winter, the leaves assume a glossy reddish hue. Hardy and easy to grow. Strikingly beautiful in the snow. **1/2 dozen \$3.75; 1 dozen \$6.45, postpaid.**

Continued in next column

Perkie Plants, depending on variety, range in size from 3" -7"; are sturdy, well-rooted, and grow vigorously with no transplanting shock.

Perkie Hybrid Rhododendrons after ten days in the Perkie Plant Package. See how Fresh and Perkie they are! Perkie Plants . . . grow . . . as they go . . . to you.





Beautiful, entertaining, instructive Perkie Plant Handbook and Grow-It-Yourself Catalog. Meet Perkies the Chipmunk, one of the world's great planters and conservationists. You and your children will love him! Illustrated by Maurice Day noted artist-naturalist. 28 pages with flower illustrations in natural color! Handsome deckle-edge cover.

FREE with your first order

Perkie Plants . . . grow . . . as they go . . . to you! Free Plantray keeps plants without heeling in. Healthy and insect-free; Government and State inspected. Satisfaction guaranteed.

Spring's Silent Carillon

E80—ENKIANTHUS CAMPANULATUS. (Don't let the name frighten you!) Here is graceful color for your garden. Cream-colored blossoms etched with contrasting red, appear in hanging racemes along the branches just before the foliage appears. In autumn the color is heightened by crimson foliage and branches. **1/2 dozen \$3.75; 1 dozen \$6.45, postpaid.**

Colorful Favorite of Birds!

P96—PYRACANTHA COCCINEA LALANDI (Scarlet Firethorn). A reliable performer, with masses of white blossoms in the spring, followed by orange-scarlet berries. The fruit attracts birds, especially the mocking bird. **1/2 dozen \$3.75; 1 dozen \$6.45, postpaid.**

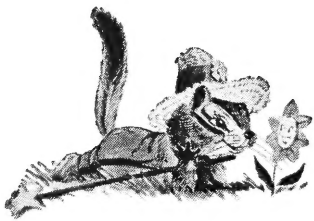
Romantic as an Old-Fashioned Valentine

D98—DICENTRA SPECTABILIS (Old Fashioned Bleeding-Heart). These graceful heart-shaped flowers of deep pink tipped with white are perfect for the rock garden or border planting. Flowers profusely . . . its first bronze shoots are as certain an indication of spring's arrival as the first robin. **1/2 dozen \$3.50; 1 dozen \$5.95, postpaid.** And, speaking of Valentines, Ivy Hill Forest has attractive Perkie Plant gift cards (with envelopes) for any occasion.

Perkie Plants are also sold in quantities of 100, 500 and 1,000. Write for prices.

(over)





Wonderful therapy for all.
It's relaxing and fun to
watch Perkies grow.

ORDER BLANK

DEDICATED TO CONSERVATION

FAIRYLAND OF NATURAL BEAUTY

IVY HILL



Forest

COCKEYSVILLE

MARYLAND

Please send the following Perkie Plants
ppd. I enclose check ☐ money order ☐

Quantity

Total
Price

A2—KAEMPFERI AZALEA (Carmen)

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

A11—MOLLIS AZALEA (Hybrid)

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

A27—ROYAL AZALEA (Schlippenbachii)

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

R54—RHODODENDRON (Hybrid)

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

**P75—JAPANESE ANDROMEDA (Pieris
japonica)**

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

L79—LEUCOTHOE Catesbaei

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

E80—ENKIANTHUS CAMPANULATUS

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

**P96—SCARLET FIRETHORN (Pyracantha
coccinea lalandi)**

1½ doz. \$3.75, 1 doz. \$6.45, postpaid..... \$.....

**D98—OLD FASHIONED BLEEDING-
HEART (Dicentra spectabilis)**

1½ doz. \$3.50, 1 doz. \$5.95, postpaid..... \$.....

PROCESSING.....50

**Perkie Plant Garden Handbook and
Grow-it-Yourself Catalog, only 25c
OR FREE WITH ORDER.**

TOTAL → \$

Mr.
Mrs.....
Miss (PLEASE PRINT)

Street and No.....

City.....Zone.....State.....

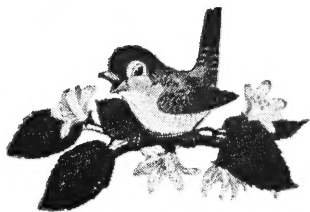
Customers west of the Mississippi add 15c to half-dozen price; 25c to dozen
price, to allow for postage differential. Maryland customers add 2% sales tax.

**Perkie Plants are also sold in quantities
of 100, 500 and 1,000. Write for prices.**

(over)

CUT OFF AND MAIL

Birds, Perkie the Chipmunk and Perkie Plants are excellent companions for teaching children conservation and the wonders of nature.



Perk-ups from Pleased People!

MRS. B. TAPPEN FAIRCHILD, Ships Timbers, Cold Spring Harbor, Long Island, sent compliments and an excellent idea as well. She wrote: "Azaleas and holly arrived in excellent condition . . . The stout Perkie Plant containers with the round air holes gave us an idea. . . . We made them into wren houses! We put wire over the tops, raised the floor of the interior a bit and put a perch below the hole. . . . Wrens used them all summer, even during the hurricanes, Connie and Diane."

* *

"My order of last spring was so satisfactory that I should like to place the following order to establish a miniature nursery for gradual planting through my woods."—MR. J. C. VON G., Sharon, Conn.

* *

" . . . Perkie Plants seem to be at home in the semitropics. We have lovingly set them out before they take up their permanent residence beside our lake. The packing is well nigh perfect, no loose soil, not a bruise or blemish."—C. F. F. JR., Eau Gallie, Fla. P.S. "The frost this year didn't faze them."

* *

"As an old and experienced gardener, I would like to thank you for the 'New Look' in plant-packaging which brought my Perkie Plants to me completely uncrushed, fresh, green and obviously ready to continue to thrive. I have had excellent plants from many places but the Perkie method makes the planting as fool-proof as the newest and most timid gardener could wish!"—MRS. E. H. MCK., Ruxton, Md.

"I have read your handbook with great interest. . . . I hope to visit Ivy Hill Forest some time in the future and will take the liberty of calling on you. In the meantime, I want to get started on my place by planting Perkie rhododendrons and azaleas. Enclosed is my order."—MR. J. L. B., Sharon, Conn. (Mr. B. ordered twice.)

* *

"Dear Perkie Pattie: That's what we call you here. The family is delighted with the Perkie Plants and you should see how beautifully they are growing. They have been planted around the house on two sides toward the garden. My father was captivated by the way the plants were packaged!"—MRS. M. N., Mountain Lake, N. J.

(Mrs. N. ordered Perkies for Mother's Day.)

* *

"Looks to me like Perkie's Plants are going to make a bigger hit than Joyce Kilmer's 'Trees.' . . . Keep us posted on Perkie progress."—MRS. C. F. H., Baltimore, Md.

* *

"My Perkies arrived in excellent condition. Your offerings are attractive for young people just starting their homes."—MRS. E. B., Newburyport, Mass.

* *

"The Perkie Plants arrived in good order. Jim planted them right away and they are doing fine. The children seem so interested in them because we told them they were young plants like the children and they could grow together."—MRS. J. R. P., University Park, Pa.

IVY HILL FOREST is a member of NATIONAL AUDUBON SOCIETY, AMERICAN HORTICULTURAL SOCIETY, AMERICAN FORESTRY ASSOCIATION, FEDERATED GARDEN CLUBS OF MARYLAND, MARYLAND NURSERYMEN'S ASSOCIATION.

